

## Privacy Policy

### **Background**

At **Global Insight Solutions Limited** ("GIS"), your privacy is of utmost importance to us. We are committed to protecting your personal data and using it in a manner consistent with our obligations and your rights under applicable data protection laws, including the UK General Data Protection Regulation ("UK GDPR") and the Data Protection Act 2018.

This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information. By using our website, you confirm your acceptance of this Privacy Policy. If you do not agree, please refrain from using our site.

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### **1. Definitions and Interpretation**

In this Policy:

- "**GIS**" means Global Insight Solutions Limited, a company registered in England and Wales under company number 15446806, with its registered address at 128 City Road, London, EC1V 2NX, United Kingdom.
- "**Personal Data**" refers to any information relating to an identifiable individual who can be directly or indirectly identified by reference to identifiers such as name, email, or IP address.
- "**Cookies**" are small files placed on your device when visiting our website to enhance functionality and improve your experience.

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### **2. Information About Us**

- **Website:** [www.globalinsightsol.com](http://www.globalinsightsol.com)
- **Email:** info@globalinsightsol.com
- **Regulatory Authority:** GIS is authorized and regulated by the Financial Conduct Authority (FCA) under Firm Reference Number: 1016047.

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### **3. Scope of This Policy**

This Privacy Policy applies to the use of our website and related services. It does not apply to third-party websites linked from our site. We encourage you to review the privacy policies of these external sites before providing personal data.

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### **4. What Personal Data Do We Collect?**

We may collect the following personal data:

- Name, job title, and company name.
- Contact details, including email address and phone number.
- Demographic information, such as postcode and preferences.
- Technical data, such as IP address, browser type, and device information.
- Website usage data, including pages visited and actions taken.

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## 5. How Do We Use Your Data?

We use your personal data for:

- Providing and managing your access to our website and services.
- Responding to your inquiries and requests.
- Complying with legal and regulatory obligations.
- Improving our services and personalizing your experience.
- Sending you information, updates, and marketing communications (with your consent).

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## 6. Legal Basis for Processing

We process your data:

- With your consent.
- For the performance of a contract.
- To comply with legal obligations.
- For our legitimate interests, including service improvement and marketing (where appropriate).

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## 7. Sharing Your Data

We may share your data with:

- Service providers and partners who assist in delivering our services.
- Regulatory authorities, including the FCA, as required by law.
- Third parties in connection with legal proceedings or business restructuring.

We ensure all third parties comply with data protection laws and safeguard your personal data.

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## 8. How Do We Store and Protect Your Data?

Your data is stored securely on servers within the UK and the European Economic Area (EEA). In cases where data is transferred outside the EEA, we ensure adequate protections are in place. Measures include:

- Encryption and access controls.
- Regular monitoring and data breach protocols.

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## **9. How Long Do We Retain Your Data?**

We retain your data only for as long as necessary for the purposes for which it was collected or as required by law.

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## **10. Your Rights**

Under UK GDPR, you have the following rights:

- The right to access your personal data.
- The right to correct inaccuracies in your data.
- The right to request deletion ("right to be forgotten").
- The right to restrict processing.
- The right to data portability.
- The right to object to processing.
- The right to withdraw consent at any time.

To exercise your rights, please contact us at [info@globalinsightsol.com](mailto:info@globalinsightsol.com).

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## **11. Cookies**

Our website uses cookies to enhance your experience. By continuing to use our site, you consent to the use of cookies. For more details, please see our Cookie Policy.

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## **12. Changes to This Privacy Policy**

We may update this policy from time to time to reflect changes in our practices or legal requirements. The latest version will always be available on our website.

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## **13. Contact Us**

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us:

**Email:** [info@globalinsightsol.com](mailto:info@globalinsightsol.com)

**Address:** 128 City Road, London, EC1V 2NX, United Kingdom